Sharon Gal & Maayan Priluk speak about PostAround.Me on Layla Calcali, Channel 10, Israel

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* And now, how to turn Facebook to a bulletin board that finds you what's closest to you !

Facinating Israeli initiative on the internet.

All you need around home.

You'll understand what this all about shortly…

Maayan Priluk, Shalom !

* Shalom Sharon !
* First of all, how is it called?

Before we'll be flooded with questions on our Facebook page?

* OK, POSTAROUND.ME, who were unable to get it, will look on our Facebook.

Anyway, Location Based Bulletin Board !

What's nearby us, what's nearby our neighborhood, our neighbors, we type in our location and we see what's happening around us, also by the distance of the post from us.

You know, Sharon, today it's not the old days when we knock on others doors and ask for a milk, or a ladder.

It has not only things to buy & sell, but many services as well that we can ask from our neighbors. If you ran out of something, and it's very interesting.

The entrepreneur that initiated this just told us that he needed one day a ladder, he moved to a new apartment and he didn't want to buy a ladder for 300 Shekels, so this is how applications are created.

Now he is in Taiwan, we spoke with him from there.

Let's see that.

* It's a Location Based Pinboard

Which means, that you can, that you think the people around you will find interesting – you can post it there !

If, heaven forbid, you lost your dog.

If you are looking for a partner to run with.

By this, everybody that enter the website and type in his location, knows what's good in his hood!

* Yes, meanwhile it's a website so first you need to type where are you, right? There is a line on top.
* You type where you are.
* Exact Address.
* Yes, you can see the nearest posts first, and then it gets away by the distance you determined in the scale.

Now, let's see what's in there

First of all, products for sale.

For example - a chest.

We found there a chest, a girl named Lihi located right now 2KM from here, posted a chest for sale.

Who's around, can come by and take it !

There are also posts of more serious things.

For example - a car.

Here we see Hyundai for sale, it's something bigger.

Besides, and this is the awesome part here, it has services too.

Here is someone that asks that you'll feed his cat on Saturday, you know, nowadays we hate to so much from our neighbors…

Somebody called it - social network for neighbors.

* He is 3KM from us
* He is 3KM from us

And this is for real, you can ask this way…

* Later we will send you to feed his cat, What else?
* OK, a glass of cocoa !

Somebody is asking for a glass of cocoa for her cake, maybe one of her neighbors has.

And, housekeeper, it's hard nowadays to find a housekeeper

* Especially around our home
* Yes, you know with a recommendation, someone who work for the neighbor.
* You can comment, and every comment goes to our personal Facebook because we are Facebook Logged in there.
* And also it goes to the general board, so you can see what others commented, if there are interested in it, etc.

Everything is close, accessible, you can just come by and take.

* Yes, let's just sharpen – Everything is location based.